# NATE BAKER



## WORK EXPERIENCE

#### **BUSINESS ANALYST**

Chess.com / Oct 2021 - Present

Nate is a business analyst for <u>Chess.com</u>, working on the <u>ChessKid</u> team. We provide a safe place for kids to play chess online.

#### FOUNDER, LEAD REPORTING SPECIALIST

Mechanical Loom / Oct 2019 - Oct 2021 Nate helped marketing agencies optimize or move their reporting to Google's reporting suite, Data Studio.

#### SOFTWARE ENGINEER

#### TapClicks / Jan 2018 - Oct 2019

TapClicks is an online marketing platform used by thousands across the globe. He build features modularly in PHP and JavaScript and tracked down bugs.

#### SOFTWARE DEVELOPER

#### LunarLincoln / April 2017 - November 2017

Nate shipped native mobile apps and wrote features in Swift, Objective-C, and Java. He also contributed to projects in JavaScript.

#### CONTENT MARKETING SPECIALIST

Raven Tools / Feb 2011 - July 2016

Nate did everything from customer support, social media marketing, affiliate marketing, content marketing, speaking, writing about SEO, and creating websites.

- Highlights at Mechanical Loom

- Created <u>data visualizations featured in Google's</u>
  <u>Data Studio Gallery</u>
- <u>Created infographics</u> explaining complex ideas
- Daily work with Google Data Studio
- Highlight at Raven Tools

Analyzed over 4 billion SEO (search engine optimization) issues tracked by Raven's SEO Auditor tool. Using this analysis, he <u>wrote a</u> <u>study, visualized the data, and created a</u> <u>website</u>. This was used as a lead magnet.

## EDUCATION

## DATA STUDIO TRAINING CERTIFICATION

Google / 2020

#### WEB DEVELOPER BOOTCAMP

Nashville Software School / 2016 - 2017 Nate's 6-month, full-time bootcamp focused on full stack development in Python and JavaScript. Among other things he created APIs and worked with SQL and D3.js.

#### BACHELOR'S DEGREE IN JOURNALISM

Belmont University / 2004 - 2008

He understand complex theories and delivers simple and concise solutions.He is a great team player and will make a great contribution to any team.



JON ZUMBRUN Lead Engineer at Built Technologies

### FEATURED Project

#### TABLETOP TRACKER

<u>This Web app</u> crawls 14,000 board game rankings each day and produces charts showing ranking changes.



CONTACT